



**ANN STEEDLY, P.E.**  
Chief Operations Officer



Ann Steedly is an experienced planning and public outreach professional with more than 14 years of proven success. She has a thorough knowledge of the transportation industry and the NEPA/regulatory environment.

### Employment History

**Chief Operations Officer**  
*Planning Communities, LLC*  
*Raleigh, NC*

**Senior Planner**  
*ARCADIS*  
*Raleigh, NC*

**Public Involvement & Community Studies Supervisor**  
*North Carolina Department of Transportation*  
*Raleigh, North Carolina*

**Senior Public Involvement Coordinator**  
*North Carolina Department of Transportation*  
*Raleigh, North Carolina*

**Planner**  
*NCDOT Rail Division*  
*Raleigh, North Carolina*

**Ms. Steedly** has 14 years of experience in planning and public involvement and is a founding partner with Planning Communities, LLC. She has extensive experience managing environmental studies, public involvement programs and socioeconomic impact analyses. Ms. Steedly has served as project manager for several high profile projects including several projects involving the National Park Service. She has successfully managed studies and organized public outreach programs for projects with local and national interest to communicate with citizens and obtain their input, collaborate with technical staff and reach local, state and federal decision-makers to enhance project decisions. Ms. Steedly was with the North Carolina Department of Transportation (NCDOT) and managed the Public Involvement & Community Studies Unit, expanding the agency's public outreach, community impacts and indirect and cumulative assessment programs.

### Planning Communities, Raleigh, North Carolina

#### **Piedmont Authority for Regional Transportation (PART) Regional Transit Development Plan (RTDP) for Forsyth and Guilford Counties, NC**

Project Manager responsible for stakeholder outreach program development and implementation. The RTDP presents the community-wide vision for a regional transit system that will service the future needs of the Piedmont Triad area. Stakeholder interviews, community forums, rider and non-rider surveys and web site/social media pages were conducted for this project.

#### **Southeast Raleigh Community Asset Mapping Guide, City of Raleigh, NC**

Identified/located social, cultural and economic resources in Southeast Raleigh. Integrated community input and prepared guide. Identified Latino community leaders to build relations with SE Raleigh Assembly.

#### **Winter Springs Comprehensive Plan, FL**

Prepared Evaluation and Appraisal Report of existing Comp Plan and prepared updates to Comp Plan Elements. Integrated stakeholder input into plan updates.

#### **Community Impact and Indirect and Cumulative Effects Assessments, NCDOT**

Prepared community characteristics/ histories, Community Impact Assessment, and an Indirect and Cumulative Effects Assessments for various projects across the state.

#### **Provo to Nebo Corridor Study, Mountainland MPO, Utah**

Responsible for land use/development analysis, stakeholder/agency outreach & website.

#### **National Cooperative Highway Research Program Recurring Community Impacts Report and Guidebook**

Prepared literature review, implemented web survey and drafted guide sections.

#### **Foothills Scenic Parkway Section 8B Environmental Impact Statement (EIS), National Park Service/FHWA**

Responsible for socioeconomic analysis and review/input on geology, hazmat, air quality and cultural resources. Served as ARCADIS Project Manager for the EIS, including coordination of the public involvement program, public/agency scoping, data collection on natural, cultural, and socioeconomic context, and coordination with state and federal agencies. The EIS evaluates a section of the scenic Foothills Parkway in Tennessee to provide views of the Great Smoky Mountains.

**(Employment History cont.)****Project Engineer/Analyst***Black & Veatch**Gaithersburg, Maryland***Education***M.B.A., University of**Georgia, Athens, GA**B.S., Civil Engineering, VA**Tech, Blacksburg, VA**Study Abroad – Spanish and**Economics, Universidad de**Salamanca, Spain**Community Spanish**Facilitator Certificate**Program, Durham Tech,**anticipated 2011***North Short Road EIS, Great Smoky Mountains National Park, NPS/FHWA**

Deputy Project Manager responsible for the EIS. Responsibilities included: coordination/review of natural, cultural, and socioeconomic impact studies, assessing community impacts, input to the public involvement program, and development of the Final EIS, including response to public comments on the DEIS (>75,000), development of text for Agency Preferred Alternative.

The study area included 120,000 acres, within GSMNP, Fontana Lake and the Nantahala National Forest. Both build (roadway, recreation facilities) and no-build (monetary settlement, no-action) alternatives were studied. Build alternatives were designed using a Context-Sensitive approach.

**Various Environmental and Planning Projects**

- American Elements Brownfield, Town of Farmville, NC - Collected community data and planned public involvement program to involve residents in reviewing Phase I and II environmental data and concepts for redevelopment. Employed various public notification methods, workshops, small group sessions, citizen's task force, survey, and a community liaison.
- Downtown Cary Streetscapes Project, Town of Cary - prepared original Communications and Stakeholder Involvement plan and outreach approach. Provided input to logo/slogan development, kick-off press release, and initial website.
- Enola Road Environmental Assessment, Morganton, NC, NCDOT – Assisted with workshops and stakeholder meetings and provided input for scoping and development of a community impact assessment, indirect and cumulative effects analysis and the EA.
- Western Wake Parkway Toll Project FEIS Re-evaluation Report, North Carolina Turnpike Authority - Updated community, land use, and planning information; reviewed Environmental Justice Tech Memo.

**North Carolina DOT (NCDOT) Public Involvement, Community Impact Assessment, and Indirect and Cumulative Impact Assessment Programs**

Managed programs to provide public outreach, assess community impacts, and analyze indirect/cumulative impacts. Facilitated hearings, workshops, and small groups and provided outreach training. Evaluated demographics and assessed impacts to incorporate community values in design and mitigation.

**Southeast High Speed Rail Tier I EIS, NCDOT/VA Dept of Rail & Public Transportation**

Coordinated an outreach program including 26 workshops, a mailing to 225,000, stakeholder database, a survey, website ([www.sehsr.org](http://www.sehsr.org)), 13 hearings, advisory committee, and state/federal agency coordination. Prepared presentations, newsletters, fact sheets, survey, and website text.

**Engineer/Financial Analyst, Mid-Atlantic States**

Developed financial projection models, analyzed operating costs, developed rates, evaluated cash flow and indebtedness, and worked with citizen advisory committees on financial and strategic issues for utilities.

**Affiliations**

Transportation Research Board - Committee on Social & Economic Factors in Transportation; Community Impact Assessment Subcommittee; Women's Transportation Seminar, American Consulting Engineers Council Annual ACEC/NCDOT Conference Committee

**Trainings/Certifications**

Context Sensitive Solutions (FHWA course & NCDOT course pilot reviewer); Group Facilitation Methods (Technology of Participation); Certified Charrette Planner (National Charrette Institute); NEPA and the Transportation Decision Making Process (FHWA); Public Involvement in NEPA and the Transportation Decision Making Process; FHWA Environmental Leadership Seminar; Indirect & Cumulative Impacts (NCDOT)